This is an interesting headline. Note that it can be more than one line, and in strange fonts.

John Doe (Times 10 pt. bold/italic)

Blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah bla blah blah blah blah blah blah blah blah blah blah blah blah blah blah blah blah blah blah blah blah.

Courtesy of John Smith. This byline is Times 10 pt. italic.

This is a caption. Notice that is is Arial 12 pt. It should also be very interesting: “Case senior BME student John Smith took this photo of the oldest skull known to man during a visit to London this past summer. During this trip, he conducted ground-breaking research that lead to a cure for cancer.” You get the point.