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# **New Hampshire Project Finances**

**Draft 1 - Apr. 16**

**WHAT:** An independent Ohio voice blogging live from New Hampshire throughout the summer of '07 in the run-up to the Democratic Presidential Primary election.

Coverage at <http://www.buckeyestateblog.com>

**WHEN:** May 19, 2007 to August 19, 2007

**WHERE:** New Hampshire. Manchester to Andover, to Hanover, to Keene, to Concord, to everywhere else in the Granite State.

## **I. Financing the Project**

With a little over \$2,200 raised from private sources towards the effort already, the New Hampshire Project is a certainty - on May 19<sup>th</sup> it begins. However, how long the Project lasts, and the quality of the Project is dependent on the level of financing secured.

The budget listed below is merely a draft. Several items remain unresolved which could significantly lower expected costs. For example, supporters of the project are currently searching for volunteer housing that, if secured, would lower the expected budget approximately \$1,350. Also, donations for tech. products listed in the budget are being solicited online (digital camera, digital recorder, etc.) which, if met, would lower costs even further.

Finally, not everything in the budget is a necessity to ensure the success of the Project. However, items have been included that could significantly improve the quality of the work presented online.

## II. Budget

### A. Primary Technology Budget

Expenditure	Quantity	Item Cost	Note	Total Cost
Wireless V640 Express Card	1	\$200	Est., No Contract	\$200
Verizon EVDO Service	3	79.95	Activation, tax, Line Fees Additional	\$239.85
Verizon EVDO Activation	1	\$35	One time fee	\$35
Early Termination Fee	1	\$175	Cancellation after Summer	\$175
Olympus WS-200s Digital Voice Recorder	1	\$90	Ebay Estimate (w/Shipping)	\$90
Rapid Fax Monthly Fee	3	\$20	Currently hold personal subscription	\$60
Cheap SLR Digital Camera	1	\$450	Ebay Estimate (w/Shipping)	\$450

**Total Tech Budget: \$1249.85**

### B. Secondary Technology Budget

Expenditure	Quantity	Item Cost	Note	Total Cost
V640 External Antenna	1	\$40	Ebay Estimate (w/Shipping)	\$40
M-AUDIO MICROTRACK24-96 (2 Channel Digital Recorder)	1	\$350	<a href="http://www.bswusa.com/p/roditem.asp?item=MICROT RACK24-96">http://www.bswusa.com/p/roditem.asp?item=MICROT RACK24-96</a>	\$350
4 gig Compact Flash Card	1	\$110	Froogle Estimate	\$110
Behringer XM8500 (Cheap handheld mic)	1	\$20	<a href="http://www.bswusa.com/p/roditem.asp?item=XM8500">http://www.bswusa.com/p/roditem.asp?item=XM8500</a>	\$20
XLR Podcast Cable	1	\$15	?	\$15
Condenser Microphone	1	\$120	For Interviews	\$120
Lapel Mic (for voice Recorder)	1	\$20	Ebay Estimate (w/Shipping)	\$20

**Total Secondary Budget: \$675**

## B. Travel Budget\*

Trip Description	Mileage	Cost Per Trip
Cleveland to Manchester	680 miles	\$77.25
Manchester to Cleveland	680 miles	\$77.25
	<b>Roundtrip</b>	<b>\$154.50</b>

Weekly Mileage Cost	\$31.92**	Summer Mileage Budget	\$415.11
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**Total Gas Costs: \$569.61**

\*Gas prices are estimated off of [the Energy Information Administration's](#) summer estimate of \$2.81 per gallon of gas. My vehicle, a '93 Chevrolet Lumina, gets 22mpg and roughly 352mpt.

\*\*The weekly mileage costs are based off an expected 250 miles per week. That's an estimate derived from projected trips between Manchester, Concord, Nashua, Andover, and Hanover. In all reality, we don't know what to expect here. This cost could be high or low.

## C. Living Expenses

Expenditure	Quantity	Item Cost	Note	Total Cost
Housing (14 weeks)	13 weeks	\$105 a week	Estimate - Craig's List	\$1,365*
Food Allotment	91 days	\$15 per day	Possibly Low Estimate; How much of this will I spend at candidate functions?	\$1,365

**Total Living Costs: \$2,730**

\*Hopefully this cost can be mitigated.

## D. Miscellaneous Costs

Expenditure	Quantity	Item Cost	Note	Total Cost
Event Expenses	?	\$250	Cushion fund for costs associated with following candidates. Door fees.	\$250

**Total Living Costs: \$250**

<b>Total Costs with Full Budget:</b>	<b>\$5,474.46</b>
<b>Total Costs w/o Housing:</b>	<b>\$4,109.46</b>
<b>Total Costs w/o Housing and 2<sup>nd</sup> Tech:</b>	<b>\$3,434.46</b>
<b>Total Raised (Apr. 16):</b>	<b>\$2,200.00</b>

### **III. Making Up the Deficit**

Even in luckiest, most frugal scenario, it is apparent that fundraising is necessary unless Jerid pays for the entire trip out of pocket.

Currently the Project has grant applications out with several groups that finance blogs and Democratic/progressive activities. As the status of those grants are updated, BSB posters will update readers via the “New Hampshire Project HQ” section of the Buckeye State Blog.

Additionally, online contributions (both monetary and items listed in the budget) are sought through the online community. Even the smallest product donations mitigate total budget costs. The items listed in the budget are only “best guesses” of the supplies that would work well in the field in New Hampshire. In other words, one man’s old digital microphone is the New Hampshire Project’s treasure.

Another option is in development to target the Columbus political service sector and elected officials to become “sponsors” of the Project. One possible selling point could be a rotating ad for the duration of the summer for the Project’s sponsors.

Readers are encouraged (and thanked!) to send tips into the Buckeye State Blog concerning any grants or other funding sources that might be available.

#### **About the Buckeye State Blog**

The Buckeye State Blog (BSB) is Ohio's largest and most influential political blog. Thousands of Ohio politicians, consultants, candidates and activists visit BSB daily for their fill of news, gossip and shenanigans. BSB has been cited in all of Ohio's urban newspapers, Slate, Salon, Roll Call, and numerous other national publications. The Ohio Democratic Party recognizes BSB as a “special media outlet” for publication of information related to the 2008 presidential primary election.<sup>1</sup>

Jerid Kurtz is the current administrator of the Buckeye State Blog. Mr. Kurtz has worked as a Democratic activist, campaign staffer, blogger, and is currently a law student at Case Western Reserve University in Cleveland, Ohio. He can be reached at [jerid@buckeyestateblog.com](mailto:jerid@buckeyestateblog.com) or (216) 392-8198.

To learn more about the project, visit the [Buckeye State Blog](#).

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<sup>1</sup> Ohio Democratic Party, 2008 Ohio Delegate Selection Plan, <http://filer.case.edu/jkk3/Ohio%20Primary/DelegateSelection08.pdf> (Mar. 16, 2007).